



1956 unmounted Pony Club Meeting

Celebrate  65

and

*The Manton Foundation
Matching Gift Campaign*



The United States Pony Clubs, Inc.

We must always remember that USPC is a non-profit educational organization and relies on the generosity of donors, sponsors and friends to support the USPC Annual Fund.

The 2019 USPC Annual Fund

Goal: \$217,600



What does the Annual Fund Support

The Annual Fund is a vital piece of funding for the USPC operating budget.

- In 2018 it cost slightly more than \$325 to provide services and programs to one Pony Club member.*
- National renewal membership dues were \$145.*
- That leaves a gap of \$184 – that's more than half that must come from other sources.*



Pony Club is “Celebrating 65” this year. This is a great way to engage members, clubs, centers, regions, donors and others to support the Annual Fund.

Join the Celebration

- Make a gift of at least \$65
- Increase your gift in increments of \$65
- Give \$65 for each child you had in Pony Club
- Give \$65 for each year you have been involved
- Each club/center member contribute \$6.50



Have fun with it!



The Manton Foundation Matching Gift Campaign





In honor of Pony Club's 65th Anniversary, we are pleased to announce that through the generosity of The Manton Foundation USPC has received a

\$32,500 Matching Grant to support USPC Educational Programs.

Beginning August 3rd, The Manton Foundation will provide a 1:1 match of all Annual Fund gifts up to \$32,500 to reach \$65,000.

All money raised through The Manton Foundation Matching Gift Campaign will go towards the Celebrate 65 Annual Fund Campaign Goal of \$217,600.



\$217,600
Celebrate 65!

\$65,000

Manton
Foundation

\$32,500

USPC
Donors
Beginning
August 3rd

*August 3rd is “Round the World Pony Club Day”
in honor of The Pony Club in Great Britain’s
90th Birthday.*

*To celebrate we will officially kick-off The
Manton Foundation Matching Gift Campaign
on this day. The first \$32,500 raised in Annual
Fund gifts will be matched dollar-for-dollar by
The Manton Foundation.*

*We will begin rolling out “Celebrate 65” in
June, and continue with history/birthday
celebrations leading up to August 3rd.*



Look at what we accomplished in 2018

All working together we raised more than \$200,000 for the
USPC Annual Fund, and exceeded our goals for the
Designated Funds and Special Events

Board
of
Governors
100%

Regions
51%

Pony
Clubs
19%

Pony Club
Riding
Centers
13%

Staff
76%

Individual Donors
Local & Regional
Officers Alumni
Current Parents Past Parents
Participating Family and
Members Friends
Life Members



2019 Giving Goals – We Can Do It!

<u>Club Giving:</u>	35% up from 19% in 2018
<u>Center Giving:</u>	20% up from 13% in 2018
<u>Region Giving:</u>	65% up from 51% in 2018
<u>Board Giving:</u>	100!



Happy Birthday Pony Club!

Pony Club

Where it all begins


Together – we are stronger!
Let's all Celebrate  65



Photo of a 1956 unmounted
Pony Club meeting.