



1956 unmounted Pony Club Meeting

Celebrate



and

The Manton Foundation Matching Gift Campaign



The United States Pony Clubs, Inc.

We must always remember that USPC is a non-profit educational organization and relies on the generosity of donors, sponsors and friends to support the USPC Annual Fund.

The 2019 USPC Annual Fund

Goal: \$217,600

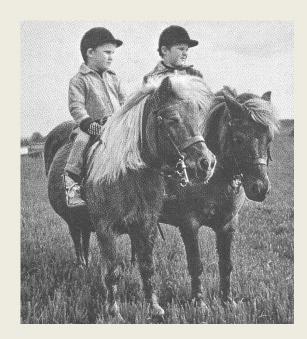


What does the Annual Fund Support

The Annual Fund is a vital piece of funding for the USPC operating budget.

- In 2018 it cost slightly more than \$325 to provide services and programs to one Pony Club member.
- National renewal membership dues were \$145.
- That leaves a gap of \$184 that's more than half that must come from other sources.







Pony Club is "Celebrating 65" this year.

This is a great way to engage members, clubs, centers, regions, donors and others to support the Annual Fund.

Join the Celebration

- Make a gift of at least \$65
- Increase your gift in increments of \$65
- Give \$65 for each child you had in Pony Club
- Give \$65 for each year you have been involved
- Each club/center member contribute \$6.50

Have fun with it!





The Manton Foundation Matching Gift Campaign





In honor of Pony Club's 65th Anniversary, we are pleased to announce that through the generosity of The Manton Foundation USPC has received a

\$32,500 Matching Grant to support USPC Educational Programs.

Beginning August 3rd, The Manton Foundation will provide a 1:1 match of all Annual Fund gifts up to \$32,500 to reach \$65,000.

All money raised through The Manton Foundation Matching Gift Campaign will go towards the Celebrate 65 Annual Fund Campaign Goal of \$217,600.



\$217,600 Celebrate 65! August 3rd is "Round the World Pony Club Day" in honor of The Pony Club in Great Britain's 90th Birthday.

\$65,000

Manton Foundation

\$32,500

USPC Donors

Beginning August 3rd To celebrate we will officially kick-off The Manton Foundation Matching Gift Campaign on this day. The first \$32,500 raised in Annual Fund gifts will be matched dollar-for-dollar by The Manton Foundation.

We will begin rolling out "Celebrate 65" in June, and continue with history/birthday celebrations leading up to August 3rd.

Look at what we accomplished in 2018
All working together we raised more than \$200,000 for the
USPC Annual Fund, and exceeded our goals for the
Designated Funds and Special Events

Pony Board Clubs Regions of 51% 19% Governors 100% **Individual Donors** Local & Regional Staff Pony Club Alumni Officers 76% **Current Parents Past Parents** Riding Participating Family and Centers Members Friends 13% Life Members



2019 Giving Goals – We Can Do It!

Club Giving: 35% up from 19% in 2018

Center Giving: 20% up from 13% in 2018

Region Giving: 65% up from 51% in 2018

Board Giving: 100!





Together – we are stronger! Let's all Celebrate 65



Photo of a 1956 unmounted Pony Club meeting.